National Healthy Homes Month 2016 Toolkit



Recommended Activities, Resources and Social Media Messaging Guide





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Letter from the Office of Lead Hazard Control and Healthy Homes Acting Director



U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

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OFFICE OF LEAD HAZARD CONTROL AND HEALTHY HOMES

April 1, 2016

It is often said that home is where we begin and finish our day, where our families live, play and grow, and where we should have a feeling of comfort and safety.

My Office's mission is to help ensure that all Americans live in homes that are free of significant health and safety hazards. Since we feel strongly that we play an important role in providing healthy and safe homes for families, and especially their children, we are excited to announce the celebration of the first annual National Healthy Homes Month.

This June, we are launching an outreach campaign to raise awareness about health and safety hazards and the ways we can protect families we serve from these hazards. The 2016 theme is "Everyone Deserves a Safe and Healthy Home." We invite you to participate in National Healthy Homes Month and celebrate the work we – and you – do to make homes safe and healthy.

A healthy and safe home is one that incorporates the principles of a healthy home, which include keeping your home dry, clean, pest-free, safe, contaminant-free, well-ventilated, maintained and with adequate temperature controls in place. Because Americans spend about two-thirds of our time in a residence – our own home, or a family member's or a friend's – home safety and health is an important part of our feeling and being safe and healthy.

Let's join together in making National Healthy Homes Month a success! We have developed this tool kit to provide guidance and resources to help you plan and promote awareness activities in your community. I am looking forward to working with you to spread the word about the importance of safe and healthy homes, and hope to hear about the results of your efforts.

Sincerely,

Michelle Miller Acting Director

Office of Lead Hazard Control and Healthy Homes

vog.bud.www

espanol.hud.go



National Healthy Homes Month

June 2016 will mark the first annual National Healthy Homes Month. *National Healthy Homes Month* (NHHM) is an outreach campaign designed to create awareness about and action around home health and safety hazards and to empower families to learn how to create the healthiest home possible for their family. The month is designed to encourage and promote organized community events; and increase healthy homes awareness. The month will also highlight federal and local resources that are available to make a difference in the places where families live, play and grow.

The U.S. Department of Housing and Urban Development's (HUD's) Office of Lead Hazard Control and Healthy Homes (OLHCHH) is coordinating with other offices within HUD and with other federal agencies to encourage families to take action around the Principles of a Healthy Home during National Healthy Homes Month. The Principles are:

1. Keep your home Dry

lune

Mold and Moisture increase allergens and asthma triggers and can cause deterioration of your home.

2. Keep your home Clean

Clean homes help reduce pest infestations and exposure to contaminants.

3. Keep your home Pest-Free

Many pest treatments that pose risks for families with health problems or expose young children and pets to poisonous residue. Non-pesticide treatments are best for a first line of defense.

4. Keep your home Safe

A majority of injuries among children occur in the home. Falls are the most frequent cause of residential injuries to children, followed by injuries from objects in the home, burns, and poisonings.

5. Keep your home Contaminant-Free

Chemical exposures include lead, radon, pesticides, and environmental tobacco smoke. Exposures to radon gas, carbon monoxide, and second-hand tobacco smoke are far higher indoors than outside.

6. Keep your home Ventilated

Studies show that increasing the fresh air supply in a home improves respiratory health. Air filters in HVAC units collect and protect families from many particulates found in the air.

7. Keep your home Maintained

Poorly-maintained homes increase the risk for deteriorated lead-based paint in older housing which is the primary cause of lead poisoning in children less than 6 years of age.

8. Keep your home Temperature Controlled

Houses that do not maintain adequate temperatures may place the safety of residents at increased risk from exposure to extreme cold or heat.



Your Guide to NHHM 2016

National Healthy Homes Month (NHHM) will be held for the first time during June 2016. This month-long celebration offers an opportunity to learn more about housing and its impact on health and provides resources to encourage local activities as well as empowers families to protect themselves from hazards in their home. June's outreach activities aim to greatly boost awareness and understanding of what federal and local resources are available to make a difference in the lives of all residents, regardless of where they live.

HUD's Office of Lead Hazard Control and Healthy Homes (OLHCHH) is coordinating the efforts of NHHM. Thanks to the support and collaborations with other federal agencies and partners; NHHM will provide a deliberate, coordinated and holistic approach to creating healthy and safe homes. Creating a holistic approach includes efforts to combine activities related to:

- Childhood lead poisoning prevention
- Residential asthma intervention
- Injury prevention

- Smoke free public housing
- Safe indoor pest control
- Radon Safety
- Disaster Recovery

The expected outcomes of NHHM include encouraging current and new healthy home partners to coordinate efforts and work efficiently and holistically together especially around these topics. NHHM provides an opportunity to highlight and promote events that facilitate awareness, instill advocacy, and adoption of healthy homes policies and standards that protect the most vulnerable populations.

How to use the NHHM Toolkit?

The target audiences for the scope of activities are comprised of state and local government agencies, nongovernmental organization, nonprofit organizations, property owners and individual families especially those with small children.

To Help You Plan

Each week in June, NHHM will focus on the "Principles of Healthy Homes" and associated set of activities. The themes are designed to highlight the paired topics. When you get your activities planned consider letting us know about them! We would love to hear about the event planning and results.



NHHM Weekly Themes 2016

WEEK	THEME/FOCUS	"Keep It" Focus	Main Message
June 1-4	Change is in the Air!	Keep it Ventilated Keep It Contaminant Free	Reducing the hazards in the air you breath can have positive impacts on your health
June 5-11	Sherlock HOMES!	Keep it Dry Keep it Pest Free	Be a detective to find water leaks and entryways for pests around the house
June 12-19	Door To Door!	Keep it Clean Keep it Safe	Some cleaning habits and protection measures are important for the entire home
June 20-27	Ready, Set, Go!	Keep it Maintained Keep it Temperature Controlled	A maintenance plan will keep a home safe and healthy and ready for extreme temperatures
June 28-30	Write on Time!	Policy, Standards and Local Regulations Challenge Week	Now is the time to talk to community leaders about adopting Healthy Homes Policy and Standards

enefits of participating in National Healthy Homes Month

The NHHM also offers a prime opportunity to celebrate the successes of the Healthy Homes Community such as the over 190,000 housing units that have been made lead-safe from OLHCHH's grant program nationwide. The month and associated outreach serves to build support for the ongoing goals of the federal

healthy homes strategy document: <u>Advancing Health Homes: A</u> <u>Strategy for Action.</u>

The overarching NHHM theme, "Everyone Deserves a Safe and Healthy Home" invokes the concepts that:

- 1. Health and housing are interconnected.
- 2. Having and maintaining a healthy home is important to the overall health and safety of families and communities.
- 3. Health and home safety are attainable for all.



In addition to Healthy Homes specific strategic goals, the multifaceted impact of home hazards on health can be seen in the framework and goals of Healthy People 2020. This framework is highly valued and utilized by state, city and local health departments for prioritizing resources



and goals that impact local communities. The Healthy People 2020 mission identifies twelve leading health indicators that correlate to the impacts of a home environment. Environmental quality and injury prevention are two of the indicators which

include specific goals that directly measure the impacts of healthy homes hazards that are also prioritized in healthy homes policy and standards.

The Public Health Accreditation Board (PHAB) also connects to healthy homes policy and standards. The PHAB identifies twelve domains that ensure a public health agency is engaged and meeting the needs of a community. The PHAB domains including assessment, community engagement, and policies and planning and public health laws, all tie to the recommended activities for NHHM.

The NHHM observance month is an opportunity to highlight the dangers of residential hazards for people of all ages, but especially children and other vulnerable populations in low-income households and to promote community involvement in prevention, on a national, state, city, and community level.





Recommended Activities for National Healthy Home Month

Te invite you to participate in National Healthy Homes Month. Here are some of the ways to get involved:

- Promote National Healthy
 Homes Month and activities on social media.
- 2. Promote and highlight NHHM by posting a link on your website.
- Develop and send letters of support for NHHM to OLHCHH for inclusion in website and marketing materials.



- 4. Attend the NEHA 2016 AEC HUD Healthy Homes National Conference in San Antonio June 13-16, 2016 and represent your agency's efforts and commitment to advancing policy and standards that secure holistic adoption of HH principles across disciplines and work standards.
- 5. Request all partners to distribute marketing materials to the populations being served by the federally funded programs as applicable to common goals and strategies.
- 6. Host programs and activities designed to enhance public awareness of home health and safety hazards and the ways we can protect our families from these hazards.
- 7. Encourage local leaders to sign proclamations establishing June as National Healthy Homes Month.





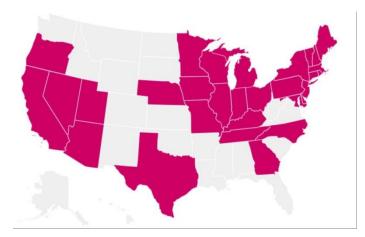
Health Care Provider Recommended Activities:

- Become an educated ADVOCATE for Healthy Homes Principles! Require training to be completed and encourage staff to take steps in their own homes to become the experts on healthy homes principles and the resources available nationally and locally. Check out training opportunities online and through the National Training Center at www.healthyhousingsolutions.org
- 2. Identify and provide education in patient rooms and lobbies that encourage healthy homes awareness and identify community resources available, such as fact sheets and self-guided home assessments available on our website. Set up a creative display of healthy homes materials and, or examples of hazards using a doll house or art work.
- 3. Perform blood lead level screening on all clients ages 0-6 years old and pregnant women regardless of housing zip code or insurance status. Educate families about lead based paint hazards in their home environment and commit to tracking blood lead levels as a timeline indicator of when exposure occurred.
- 4. Incorporate protocols that would ensure healthy homes environmental assessments and medical screenings were included in all populations for the families you serve.
- 5. Attend the NEHA 2016 AEC and HUD Healthy Homes National Conference in San Antonio June 13-16, 2016.



OLHCHH Grantee Recommended Activities:

- 1. Attend the NEHA 2016 AEC and HUD Healthy Homes National Conference in San Antonio June 13-16, 2016.
- Hit the streets! Organize a neighborhood walk through to build awareness and increase applications into your program. Ask local agencies such as firefighters, police officers,



university nurse programs, public health departments and any team mascots to join you in the walk through. Consider organizing the materials handed out to include resources that would help homeowners become more aware like a "ROOM by ROOM Check List". Firefighters may have resources such as CO detectors and smoke alarms to contribute and install for homeowners that qualify. Build awareness within these groups and target a neighborhood you want to work in to build reputation with the families you want to bring into the program.

- 3. Hold healthy homes fairs in target neighborhoods at a community center or church to raise awareness in high risk areas. Use the opportunity to hand out applications and help clients complete them. Consider including cleaning demonstrations and healthy homes displays and contests using doll houses, art work and art contests.
- 4. <u>Do Your Best</u> to identify five health care providers with which to share the *NHHM Toolkit*, and prepare educational materials and displays for them to use ahead of time. Encourage them to complete screenings and hand out applications to your programs. Remind them to report their efforts to the "COUNT THE WAYS" link on www.hud.gov/healthyhomes
- 5. <u>Do Your Best</u> to Ramp up Production! Use local events to increase your application pool and use summer months to increase unit completion number. Let's show the nation that the OLHCHH grantees are the leaders and experts in these communities and we can get the work done and do it right!



Capturing Success and Participation

Activity Tracking and Reporting

COUNT THE WAYS

NHHM has a list of activities that are recommended and encouraged to complete during the month of June 2016. In an effort to link evidence of value and commitment to Healthy Homes Principles, the first year of NHHM is tied to measurable goals that will better focus the next year's activities and goals set.

For the first annual NHHM month, the following groups are encouraged to collaborate directly with OLHCHH Headquarters to voluntarily report results of the completed activities recommended.

HOW DO I REPORT?

Send any and all contributions of time and support documentation to OLHCHH@hud.gov OR Submit online at www.hud.gov/healthyhomes Look for the link that says: 'Count the Ways! Report NHHM Activities.' A fillable form will be accessible from the link that will capture all or part of the requested items. Please email the completed forms to the OLHCHH contact for reporting Shannon.e.steinbauer@hud.gov . NOTE: This form can be submitted multiple times as activities are completed by the same agency or once at the end of the month.

Federal and National Partners:

- Contribute a support statement to use with materials for NHHM **2016 Measure:** # of support statements received by individual agencies
- Attend the NEHA 2016 AEC and HUD Healthy Homes Conference in San Antonio, TX June 13-16, 2016 **2016 Measure:** # of registrations

State, City and Local Agencies/Community Organizations:

- Facilitate a neighborhood event that pulls partners and organizations together to learn about services available, organize and promote Healthy Homes Essentials training and home self-assessment tips. **2016 Measure**: # of events and # of attendees
- Attend the NEHA 2016 AEC and HUD Healthy Homes Conference in San Antonio, TX June 13-16, 2016 Measure: # of registrations

Health Care Providers:

- Place outreach materials for awareness and advocacy in your organization's lobby, break room, newsletters, mailers, and announcements. **2016 Measure** # of providers that provided materials
- Adopt patient care protocols that include home assessments for all children with asthma as part of the overall prevention and treatment standard. **2016 Measure:** # of offices that adopt inclusive



- patient care protocols that include environmental and physical screenings for environmental health impacts
- Increase blood lead level screening of all children under the age of 6 years of age for lead hazard exposure with testing on site regardless of insurance carrier or high risk group. (Increase 0-6 YOA population served that has completed at least one blood lead level screening.) 2016
 Measure: #totals screenings completed (Preference to also have a base line of the testing rate for the same month 2015 but not required to report)

Neighborhood Housing and City Government:

- Hold informational sessions with property management groups, landlords, public housing
 agencies, and multi-family housing and city leaders regarding Smoke Free housing and how to
 adopt and enforce this in your city assisted housing stock. 2016 Measure: # of sessions held, # of
 Attendees
- Attend the NEHA/AEC and HUD OLHCHH National Healthy Homes Conference and represent your community's need for federal and national commitment to advancing policy and standards that secure holistic adoption of HH principles across disciplines and work standards 2016
 Measure: # of registrations

Grantees:

- Attend the NEHA 2016 AEC and HUD Healthy Homes Conference in San Antonio, TX
 June 13-16, 2016 and represent your community's need for federal and national
 commitment to advancing policy and standards that secure holistic adoption of HH
 principles across disciplines and work standards 2016 Measure: # of registrations
- TRY YOUR HARDEST TO: Identify five health care providers that agree to post NHHM materials and HH education in lobby, patient rooms and assessments. Encourage an increase of efforts to screen all children ages 0-6 years of age regardless of zip code and insurance status. 2016 Measure: # of Health Care Providers that provide materials
- DO YOUR BEST TO: Ramp up efforts for Unit Production! Use the month to gain support in the community and gain applications and complete units during the first national observance of NHHM. **2016 Measure:** # of application and # of units completed during June 2016.



Count the Ways! 2016 National Healthy Homes Month Voluntary Activities Report

Please consider taking a moment to tell us all the great things that happened in NHHM 2016; we would love to hear about them! This form can be filed as many times as needed by any single participating individual or agency or may reflect the entire month's efforts. Please be sure to complete all fields and submit the form to OLHCHH@hud.gov through August 1, 2016. Thank you for your time to report! Find a MS Word version at www.hud.gov/healthyhomes

For questions on reporting contact: <u>Shannon.e.steinbauer@hud.gov</u>

Name of reporting individual or agency name:

Event Type: Please include any dates as applicable	
Neighborhood Event-# of attendees	
Health/Housing Fair: # of attendees	
Display in Lobby: # of viewers/clients during time period available	
Meeting with target group: # of attendees and target group name	
Blood Lead Screening Event: # tested, # tested in same month last year:	
Outreach to health care providers: # of Health care providers reached, # of tools	kits provided
General Outreach Event/Other: Offer any info (type of event and # of attendees)	
Support Statements, success stories, experiences and recommendations for next	year:



Special Events:

June 3rd
San Antonio School
District NHHM Art Contest
– Finalists will be
displayed at HQ and at the
NEHA/AEC HUD Healthy
Homes Conference

June 7
Check out the webinar on weatherization and green rehab hosted by OLHCHH!
Link in at www.hud.gov/
healthyhomes

June 11-13
Build a Healthy
Neighborhood Event in
San Antonio, TX!

June 13-16
NEHA/AEC and HUD
Healthy Homes
Conference San Antonio,
TX

June 13

HUD Secretary Awards for Healthy Homes announced

June 21

June is National Safety Awareness Month

June 27

10th Anniversary of the Surgeon General's Report on the impact of second hand smoke

NHHM JUNE 2016





Sun	Mon	Tue	Wed	Thu	Fri	Sat
"Change is in the Air" Keep It Ventilated Keep it Contaminant Free			1	2	3 O Can Stock Proto	4
5 "Sherlock Homes" Keep it Dry Keep it Pest Free	6	7 Check out the webinar today!	8	9	10	BUILDING A HEALTHY NEIGHBORHOOD Markey States (1) Markey States (1
12 "Door to Door" Keep it Clean Keep it Safe	NEHA 2016 A HUD Healthy Home SAN ANTONIO, TX # JU	s Conference (* * * *)	Download the HH App today!	16	17	18
19 " Ready, Set, Go" Keep it Maintained Keep it Tem Controlled	20	21 SAFE DE STREET	22	23	24 Download the REBUILD App today!	25
26 "Write on Time" Policy, Standards and Local Regulations Challenge	27	28	29	30		

Resource Bank

This section will feature the tools and publications OLHCHH has prepared for partners to use for NHHM. These tools are free to download and customize as needed for planned events and outreach. Find more information and edit friendly version of these resources online at www.hud.gov/healthyhomes.

Featured Technology to use in outreach materials and activities associated with NHHM:

• Healthy Homes App

This app brings the wealth of practical how-to guidance from the "Everyone Deserves a Safe and Healthy Home" publication to your mobile device for handy use. Now you can "get in the know on the go." Download it now and make this your first step towards a safe and healthy home! Available May 2016!





• NHHM OR code

This QR code can be scanned through an app on your smart phone! Once you scan it will take you directly to the National Healthy Homes Web page on the hud.gov website. QUICK AND EASY!



NHHM Logo!

Use on all your outreach materials, websites and events!





Quick Reference Guide to Publication and **OLHCHH Resources**



The Quick Reference tool is a great way to raise awareness about National Healthy Homes Month to your organizational staff and partners! Download it at www.hud.gov/healthyhomes



The 8 Principals of a Healthy Home

- · Keep your home Dry Damp houses provide a nurturing environ-
- ment for mites, roaches, rodents, and molds, all of which are associated with asthma
- · Keep your home Clean: Clean homes help reduce pest infestations and exposure to contaminants.
- · Keep your home Pest-Free: Recent studies show a causal relationship between exposure to mice and cockroaches
- and asthma episodes in children; yet inappropriate treatment for pest infestations can . Keep your home Maintained: exacerbate health problems, since pesticide Poorly-maintained homes are at risk for residues in homes pose risks for neurological moisture and pest problems. Deteriorated damage and cancer.
- · Keep your home Safe: The majority of injuries among children oclowed by injuries from objects in the home, burns, and poisonings.

- · Keep your home Contaminant-Free: Chemical exposures include lead, radon, pesticides, volatile organic compounds, and environmental tobacco smoke. Exposures to asbestos particles, radon gas, carbon monoxide, and second-hand tobacco smoke are far higher indoors than outside.
- · Keep your home Ventilated: Studies show that increasing the fresh air supply in a home improves respiratory
- lead-based paint in older housing is the primary cause of lead poisoning, which affects some 240,000 U.S. children
- cur in the home. Falls are the most frequent . Keep your home Temperature Controlled: cause of residential injuries to children, fol- Extreme temperatures inside and outside of your home can impact the physical materials the home is built with and create a welcome environment for mold.



U.S. Department of Housing and Urban Development Office of Lead Hazard Control and Healthy Homes www.hud.gov/healthyhomes





Proclamation of Healthy Homes Month

If you are interested in promoting Healthy Homes Month in your state, contact your governor's office and ask how to submit a request for a Governor's Proclamation for Healthy Homes Month. Below is a sample proclamation.

Governor's Proclamation Proclaiming June as (Name of State) Healthy Homes Month

WHEREAS, home health and safety hazards, including physical safety hazards, lead-based paint, radon, mold, pests, and allergens, cause or contribute to a wide range of illnesses and diseases, including lead poisoning, asthma, cancer, and injuries;

WHEREAS, lead poisoning affects thousands of (name of state's) children under six;

WHEREAS, accidents in the home hurt thousands of (name of state's) people every year;

WHEREAS, hundreds of (name of state's) children die from chemicals stored and used improperly in the home;

WHEREAS, dozens of (name of state's) people die from carbon monoxide poisoning every year;

WHEREAS, many (name of state) families and households are unaware that their homes can have serious health hazards; and

WHEREAS, education and awareness about the dangers of unhealthy or unsafe housing can save (name of state) lives.

NOW THEREFORE BE IT RESOLVED, that Governor (name of Governor) proclaims June as (name of state) Healthy Homes Month; and

BE IT FURTHER RESOLVED that (name of state) citizens and government officials to observe this month with appropriate programs and activities designed to enhance public awareness of home health and safety hazards and the ways we can protect our families from these hazards.



Sample Press Release

Release Date: June 1, 2016

Contact: YOUR NAME

YOUR NUMBER

HUD DECLARES JUNE NATIONAL HEALTHY HOMES MONTH

Dateline/State In the U.S. today, people spend close to 90% of their time indoors. The first ever *National Healthy Homes Month* 2016 (NHHM), created by HUD's Office of Lead Hazard Control and Healthy Homes (OLHCHH), is an outreach campaign designed to help people connect the dots between their health and their home. This year's overarching theme "Everyone Deserves a Safe and Healthy Home", was chosen to create awareness of what it means to have a healthy home by educating families of potential health hazards in a home, and to empower people to make change in order to create the healthiest home possible for their family.

Currently, millions of U.S. homes have moderate to severe physical housing problems, including dilapidated structure; roofing problems; heating, plumbing, and electrical deficiencies; water leaks and intrusion; pests; damaged paint; and high radon gas levels. These conditions are associated with a wide range of health issues, including unintentional injuries, respiratory illnesses like asthma and radon-induced lung cancer, and lead poisoning. The health and economic burdens from preventable hazards associated within home are considerable, and cost billions of dollars.

National Healthy Homes Month (NHHM) was established to focus national attention on ways to keep people of all ages safe and healthy in their home. It is aimed at boosting awareness and understanding of what federal and local resources are available. The events planned throughout the month will serve as a public communications campaign to promote awareness and advocacy, encourage local events, and provide resources and support to drive families to take action.

For more information on National Healthy Homes Month 2016, please visit www.hud.gov/healthyhomes.



Sample Outreach Flyer



National Healthy Homes Month June 2016

WRITE YOUR MESSAGE



PUT LOCAL CONTACT INFORMATION HERE





Fact Sheets- "5 Minutes" and "Is your home a healthy home?"





Is your home a healthy home?



indoor air quality

Improve indoor air quality by eliminating second-hand smoke, carbon monoxide, dust mites, cockroach and mouse allergens and mold.



slips and falls

Remove trip hazards, use stools and ladders carefully, and install railings and grab bars for older adults.



hazardous products

Use natural cleaning alternatives and ensure any poisonous products are out of children's reach.

What are the health & safety concerns?



fire safety

Install smoke detectors on every floor and near every bedroom, develop a family escape plan, and keep matches, lighters, and candles out of children's reach.



lead paint hazards

If your home was built before 1978, have it tested by a professional. Have your child's blood lead level tested at age 1 and 2.

You can't see it... but it's there



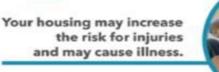
For their size, children breathe up to twice as much air as adults.



They also drink more water.



When they get harmful chemicals in their bodies, it's a bigger dose compared to adults.







1. keep it dry



2. keep it dry



3. keep it pest free



4. keep it safe

What are the 8 Principles of a healthy Home?



5. keep it contaminant free



6. keep it well ventilated



keep it well maintained



 keep it thermally controlled



HUD.GOV/HEALTHYHOMES



Promote Healthy Homes on Social Media

This package of recommended social media messaging has been developed by HUD's Office of Lead Hazard Control and Healthy Homes. We are asking our partners to consider engaging your organization's or agency's audiences using the sample Tweets and sample Facebook posts provided below.

Even average homes can have often-invisible hazards that can contribute to serious health conditions. The seasonal and National Healthy Homes Month specific messaging will help the public better understand what residential health hazards are, what causes them, and how to address them. Year-round messaging will help ensure that their homes' environments and communities are safe and healthy.

You can use the samples as written or adapt them to include references to your organization and distribute them through your own Facebook and Twitter accounts.

Social media posts need to be short, to the point, and grab the audience's attention. In addition to being brief (on Twitter, you only have 140 characters in a "tweet"), social media posts are more casual than other outlets. Posts are usually designed to connect to another source of information. For example, you would write a "tweet" stating you have tips for dealing with mold and include a link to the section on your website that provides that information.

HUD/OLHCHH also offers many other valuable publications, videos, apps, and important information on our website at www.hud.gov/healthyhomes.



LET'S TREND!

Join us in tweeting and posting to social media all the details about NHHM

Day of the Month	Recommended Tweet or Facebook Post				
June 1	First Annual National Healthy Homes Month! Follow the action! @HUDHealthyHomes #HealthyHomesMonth #NHHM2016				
June 2	What is a Healthy Home?? Test your knowledge-download the Help Yourself to a Healthy Home app! #HealthyHomesMonth #NHHM2016				
June 3	Learn about Healthy Homes, asthma, lead and more, here! #HealthyHomesMonth				
June 4	Did you know that your indoor home environment is closely linked to your health?@HUDHealthyHomes#HealthyHomesMonth#NHHM2016				
June 5	Teach your family about a Healthy Home! @HUDHealthyHomes #HealthyHomesMonth #NHHM2016				
June 6	June 6 Studies show that increasing the fresh air supply in a home improves respiratory health. @HUDHealthyHomes#HealthyHomesMonth#NHHM2016				
June 7 You can create a healthy home just by changing some of your everyday habits!@HUDHealthyHomes #HealthyHomesMonth #NHHM2016					
June 8	The majority of injuries among children occur in the home. Keep your home safe! #HealthyHomesMonth #HealthyHomes #NHHM2016				
June 9	Radon is the second main cause of lung cancer in the US. You can't see, smell or taste radon, but it may be a problem in your home! Get the facts: @HUDHealthyHomes#HealthyHomesMonth#NHHM2016				
June 10	HUD and NEHA National Healthy Homes Conference-June 13 #HealthyHomesMonth #HealthyHomesConference2016 #NHHM2016				
June 11	Lead is very dangerous for anyone, especially children. Ask your pediatrician how to get tested! @HUDHealthyHomes#HealthyHomesMonth#NHHM2016				
June 12 A working_smoke alarm can cut in half the chance of someone dying in a fi sure to check yours! #HealthyHomesMonth #NHHM2016					
June 13	National Healthy Homes Conference! June 13. Follow along! #HealthyHomesMonth #HealthyHomesConference2016 #NHHM2016				
June 14	Falls are the leading cause of deadly and non-deadly accidental injuries for people over 65. #HealthyHomesMonth @HUDHealthyHomes #NHHM2016				



June 15	Get the Healthy Homes basics! Download the Help Yourself to a Healthy Homes App Now! #HealthyHomesMonth #NHHM2016			
June 16	Almost 26 million people in the U.S. are living with asthma today. Learn how to reduce asthma triggers in your home. #HealthyHomesMonth. Click here. #NHHM2016			
June 17	Sign up for our free Insider Healthy Homes newsletter at <u>Subscribe here</u>			
June 18	@HUDHealthyHomes Mold grows where it's wet. Figure out where the moisture is coming from, or the mold will grow back #HealthyHomesMonth.			
June 19	Almost 26 million people in the U.S. are living with asthma today. Learn how to reduce asthma triggers in your home. #HealthyHomesMonth. Click here.			
June 20	Take a stand! Keep your home and car smoke-free. Secondhand smoke is a common indoor trigger for asthma attacks #HealthyHomesMonth			
June 21	Keep the humidity in your home less than 50%. Use a dehumidifier if your home is too humid! #HealthyHomesMonth			
June 22	Read the latest issue of the Inside Healthy Homes newsletter and subscribe here! #NHHM2016			
June 23 If you or someone has to clean up mold after a storm, learn proper technic #HealthyHomesMonth @HUDHealthyHomes				
June 24	A clean air filter is essential! You should clean or change your air filter every 90 days. @HUDHealthyHomes#HealthyHomesMonth			
June 25	Keep pests outside! Seal openings you find outside your home. #HealthyHomesMonth			
June 26	Get kids to help control asthma triggers at home! #HealthyHomesMonth <u>Learn</u> about triggers in the home!			
June 27	Make Your Home Healthy! Check out the videos to learn how click here!			
June 28 Get back into your home SAFELY after a natural disaster! For the Disaster Recovery Toolkit and other resources, Click here. #HealthyHomesMonth				
June 29	Does your home have mold? Scrub mold off hard surfaces using a scrub brush and a mixture of soap and water #NHHM2016.			
June 30	Find healthy homes resources in your area! Click here. #HealthyHomesMonth			

^{*}More tweets will be made available on the NHHM web page www.hud.gov/healthyhomes once more specific events, announcements, and programs are finalized. Please feel free to use suggested tweets as guidance, and tweak as you deem necessary.



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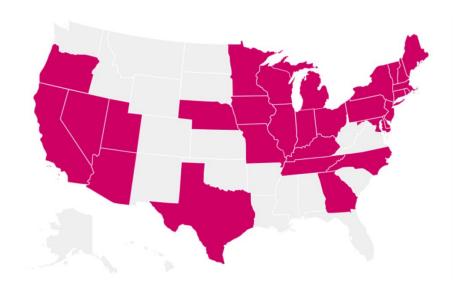
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